

IB Cloud Innovation Lab – Driven By Amazon Web Services

Rapidly Move From Idea to Prototype to Production

Highlights

Faster prototyping with the cloud to:

- Become more competitive
- Increase sales and develop new markets
- Reduce costs and boost efficiency
- Improve the skills of your workforce
- Use technology more effectively



A Fully Functional BI and Analytics Workspace for Prototyping in the Cloud

Information Builders' Cloud (IB Cloud) Innovation Lab, driven by Amazon Web Services (AWS), enables you to hit the ground running with data and analytics prototyping – from idea to prototype to production in rapid time

With IT resources stretched to the limit, obtaining and building out the infrastructure needed to support new business intelligence (BI) and analytics projects can be challenging. Tests of newer software versions can be delayed while new equipment is ordered, received, and integrated into a corporate infrastructure or enterprise security requirements are met. Even internal political issues can negatively impact new innovations.

Information Builders provides the industry's most scalable software solutions for data management and analytics. With one smart platform for integration, data quality, and analytics, we help companies manage their data, generate insights, take action, and deliver impact.

IB Cloud Innovation Lab simplifies this time-consuming process by providing a pre-configured software environment, with the latest and greatest releases. Nearly every feature of our analytics platform is readily available, including data management to help you drive successful prototyping across a wide variety of data and analytics use cases. In addition, we will help you get connected and support your environment end-to-end by providing all the benefits of an AWS managed hosting environment, including 24/7/365 support.

IB Cloud Innovation Lab also includes prototype design and solution architecture services to help you develop a rapid time-to-market product or application. Innovation Lab empowers your team to drive agile prototyping with complete provisioning in under 24 hours.

Myriad features and benefits are provided, including the ability to:

- **Provide a temporary, or if desired, permanent prototype environment** – Prototype applications can be developed, existing applications can be tested, and new functionality can be added without impacting your existing systems. You can easily prototype new features and offerings, and then convert to longer-term managed hosting or even move the environment in-house
- **Demonstration in a self-contained environment** – IB Cloud Innovation Lab also helps your team become fully acquainted with our analytical capabilities. Socializing new application concepts is more efficient and cost effective than with traditional processes in an environment that is separated from your critical systems

Data and Analytics Features

- Fast and intuitive content authoring and assembly, with fully responsive templates, reports, charts, maps, and controls
- Intelligent objects and collaborative analytics facilitate smarter content creation and sharing
- Sophisticated data science, machine learning, and prescriptive analytics capabilities help leverage the value data scientists bring across a much larger user population
- Infographics offer an alternative to long and wordy reports, engaging decision-makers in a visually attractive, compelling, and easily understood form
- Enterprise search functionality makes it easier for users to locate existing reports, charts, dashboards, and visualizations indexed in a BI archive through simple, intuitive, Google™-style searches

Want to Move From Prototype to Production Rapidly?

Once you innovate a prototype that creates value for your organization, you can quickly and easily deploy it either in the cloud or on prem.

Managed Hosting Capabilities

Provisioning Management

- Easy provisioning of managed services that provide full industry compliance (ISO, SOC 3, PCI, HIPAA, etc.) for network, CPU, storage, and more

Logging, Monitoring, and Event Management

- Logging activity and alerts based on health checks
- Information Builders monitors and investigates alerts whenever triggered
- All logs are stored and aggregated

Continuity Management

- Managed Services provides back-ups using standard snapshot functionality on a scheduled interval
- Restore actions from specific snapshots can be performed on demand
- 99.99 percent uptime SLA

Security and Access Management

- Configuring of anti-malware protection, intrusion detection, intrusion prevention systems, and security capabilities – to be approved by the customer (e.g., identity and access management roles and security groups)

Patch Management

- Managed Services applies and installs updates to instances for supported operating systems and software pre-installed with supported operating systems
- Application of critical security updates outside of the selected maintenance window
- Important updates applied during the selected maintenance window

Incident Management

- 24/7/365 enterprise support
- Information Builders is the single point of contact and escalation
- Managed Services proactively notifies customers of incidents detected

Access to AWS Sources and Capabilities

Access to sources and capabilities such as Redshift, Athena, S3, Dynamo DB, Elastic, Cache, Aurora, MariaDB, Microsoft SQL Server, Oracle, Postgres, and more

Flexible Provisioning and Deployment Options

- **Pure Cloud:** Data is located in the cloud – Our servers operate in cloud
- **Hybrid Cloud:** Data is located on-premises – Our servers operate in cloud
- **Federated Hybrid Cloud:** Our servers operate both in cloud and on-premises

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