WebFOCUS Named a FrontRunner* for Business Intelligence Software

**Highlights**
- WebFOCUS recognized for ease of use, functionality, price, and the likelihood of a recommendation from others
- Highly rated as an enterprise vendor offering the best capability and value for small businesses
- Received an overall 8.75/10-star rating
- Quadrant based on usability score and user recommended score

“Recognition as a Leader in the FrontRunners for Business Intelligence report is particularly important to us, as end-user reviews play such a critical role in our positioning.”

Gerry Cohen
CEO
Information Builders

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**What Is FrontRunners?**
Software Advice’s FrontRunners rate the top software products in a given category. The FrontRunners report helps organizations evaluate software products by leveraging verified end-user reviews, and data that is published across Gartner-owned digital properties i.e., Software Advice, Capterra, and GetApp.

FrontRunners for Business Intelligence is a data-driven assessment that identifies and evaluates products in the North American business intelligence (BI) market in two categories – small vendors and enterprise vendors, determined by vendor business size. In the quadrant above, small vendors are highlighted in orange, while enterprise vendors are highlighted in blue.

Crowdsourcing review sites such as Software Advice have become increasingly popular points of reference for organizations evaluating new solutions, as greater trust is placed in reviews from sources who actually use these products on a daily basis.

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Information Builders helps organizations transform data into business value. Our business intelligence, integration, and data integrity solutions enable smarter decision-making, strengthen customer relationships, improve performance, and drive growth.

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* Gartner Software Advice, FrontRunners Business Intelligence Software, October 2018.
Fact Sheet

What Is the Qualification Criteria for the BI Quadrant?
A product must have a minimum number of unique, user-submitted reviews across the three Gartner Digital Markets web properties: softwareadvice.com, capterra.com, and getapp.com. FrontRunners for Business Intelligence assesses and calculates a score for products on two primary dimensions: usability (ease of use and functionality) and user recommended (how valuable the product is relative to price, and how likely a user is to recommend it), using a weighted average of user ratings and user recommended scores.

Where Are the FrontRunners Published?
All FrontRunners are published exclusively on the Gartner Software Advice website, softwareadvice.com. This FrontRunners quadrant can be found at https://www.softwareadvice.com/bi/#top-products.

“Once again our customers have spoken, and their reviews of our WebFOCUS BI and analytics platform speak volumes. We are proud of the work we’ve done to ensure that our solution continues to meet evolving market needs and are thrilled to be named a FrontRunner in the BI report from Gartner-owned Software Advice. We look forward to continuing to partner on their data journey and helping them tackle their most complex data challenges.”

Frank Vella
Chief Operating Officer
Information Builders

Find Out More
We can help you succeed. Talk to your local Information Builders representative to learn how. Visit us at informationbuilders.com, e-mail askinfo@informationbuilders.com, or call (800) 969-4636 in the U.S. and Canada. To improve your skills, visit education.ibi.com.

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