Omni-Gen™ Master Data Management Edition

A Unified Platform for Integrating, Cleansing, and Mastering Information

Omni-Gen™ is a single platform that delivers data integration, data quality, and master data management (MDM) – in a fraction of the time of competing products. The benefits are huge: Typical project times can be reduced from 18 months to six or fewer.

Omni-Gen Master Data Management Edition includes all the features of the Omni-Gen Data Quality Edition and adds features needed to master data.

Help Business Users Govern Their Data

The Omni Governance Console is the business user interface to Omni-Gen. The Master Data Management Edition includes these components:

- **360° Viewer**, which provides a complete, historical, web-based view of golden records mastered across all functional domains for easily identifiable record-data origination and audit. Created to assist in analysis, job management, and MDM, it allows users to search and view mastered information, historical instances across dimensions, and business domains.
- **Remediation Portal**, a powerful data governance facility providing end-to-end support for the discovery and cleansing of corrupt, invalid, or incomplete data, as well as the linking, unlinking, and deleting of instance records that are associated with a particular golden record group. Business users can configure customizable workflows and alerts that identify when data quality issues require intervention.

- **Omni Data Quality Workbench**, which allows for business and IT collaboration on data quality and governance projects using a business user-oriented, browser-based data cleansing tool.

- **Omni Data Quality Monitor**, offering a browser-based dashboard with key data quality indicators so data quality trends can be tracked over time.

**A Unique Top-Down Methodology**
Omni-Gen facilitates efficient integration and mastering of data by helping MDM implementers collaborate with business people regarding business domains such as customer, location, and supplier. Instead of starting with a survey of existing data – a bottom-up approach – business users are asked, “What data do you need, and in what form?” This question kicks off an iterative, agile process for business users to identify every requirement by using Omni-Gen to continually refine the models and data definitions they need.

Omni-Gen users then map the models to sources and define required data quality, match/merge, and remediation rules. The short cycle times keep business users engaged throughout the process, and deliver value on a consistent basis. This process – managed by Omni-Gen from end to end – ensures a faster result without compromising quality or effectiveness.

**Benefits and Features**

**Relate Transactional Data Directly to Mastered Data**
Omni-Gen has the ability to integrate and persist transactional data and relate it directly to mastered data. For example, it can show clinical documentation for patients, display on-time delivery metrics for suppliers, and disclose whether or not customers are purchasing according to contracts.

**Model-Driven Development Shortens Time-to-Value, Improves ROI**
The ability for business users to define their models, and for implementers to generate large parts of the MDM process, significantly reduces project timelines and dramatically increases the economic value of enterprise data.

**Get a Complete Business View With Master Multiple Business Domains**
Users can develop golden records for all key business entities by creating a single, accurate, web-accessible reference point for all common data elements, such as customers, locations, or employees. They can also incorporate transactional subjects along with their mastered domains.
Easily Identify and Audit Record-Data Origination and Remediated Data
Omni-Gen provides a complete instance record of original data from source systems and shows changes as it moves through the system. Mastered or instance data snapshots can be recovered and viewed from any point in time. The Omni Hierarchy Grouper classifies and groups hierarchies across lines of business in a secure environment, with governance included for approvals. Pop-ups are configurable, providing more detail on the mastered subjects that are used. Other features include cloning with inheritance and configurable advanced searches.

Enhance Information From Any Source
Omni-Gen provides seamless integration and the ability to interact with existing systems and data structures, enabling the rapid consolidation of millions of records according to easily defined business rules.

Omni-Gen Server
Omni-Gen Server is the processing engine that builds and interacts directly with models built in Omni Designer. It features an array of monitoring and management functions that simplify deployment and operations, commands that enable users to control the system, remediation services, and process synchronization. The console provides complete end-to-end visibility on data being loaded and mastered into Omni-Gen.

Learn More
To find out more about how Omni-Gen can help your data management initiatives, visit informationbuilders.com or call 800-969-INFO.
Corporate Headquarters
Two Penn Plaza
New York, NY 10121-2898
(212) 736-4433
(800) 969-4636

United States
Atlanta, GA* (770) 395-9913
Boston, MA* (781) 224-7660
Channels (770) 677-9923
Chicago, IL* (312) 977-6700
Cincinnati, OH* (513) 891-2338
Dallas, TX* (972) 398-4100
Denver, CO* (303) 770-4440
Detroit, MI* (248) 641-8820
Federal Systems, D.C.* (703) 276-9006
Florham Park, NJ (973) 593-0022
Houston, TX* (713) 952-4800
Los Angeles, CA* (310) 615-0735
Minneapolis, MN* (651) 602-9100
New York, NY* (212) 736-4433
Philadelphia, PA* (610) 940-0790
Pittsburgh, PA (412) 494-9699
San Jose, CA* (408) 453-7600
Seattle, WA (206) 624-9055
St. Louis, MO* (314) 519-1411, ext. 321
Washington, D.C.* (703) 276-9006

International
Australia*
Melbourne 61-3-9631-7900
Sydney 61-2-8223-0600
Austria Raffeisen Informatik Consulting GmbH
Wien 43-1-211-36-3344
Brazil São Paulo 55-11-3372-0300
Canada
Calgary (403) 718-9828
Montreal* (514) 421-1555
Toronto* (416) 364-2760
Vancouver (604) 688-2499
China Peacom, Inc.
Fuzhou 86-59-8800-93995
Czech Republic InfoBuild Software CE s.r.o.
Praha 420-234-3344
Estonia InfoBuild Estonia OÜ
Tallinn 372-618-1585
Finland InfoBuild Oy
Espoo 358-207-580-840
France*
Suresnes +33 (0)1-49-00-66-00
Luxembourg
Germany Eschborn* 49-6196-775-76-0
Greece Applied Science Ltd.
Athens 30-210-699-8225
Guatemala IDS de Centroamerica
Guatemala City (502) 2412-4212
India* InfoBuild India
Chennai 91-44-42177082
Israel Team Software Ltd.
Petah-Tikva 972-54-799-1799
Italy Agrate Brianza 39-039-59-66-200
Japan KK Ashisuto
Tokyo 81-3-5276-5863
Latvia InfoBuild Lithuania, UAB
Vilnus 370-5-268-3327
Lithuania InfoBuild Lithuania, UAB
Vilnus 370-5-268-3327
Mexico Mexico City 52-5-5062-0660
Middle East Anel Arabia Ltd. Co.
Riyadh 966-11-483-0016
Bahrain
Kuwait
Oman
Qatar
Saudi Arabia
United Arab Emirates (UAE)
Netherlands*
Amstelveen 31 (0)20-4563333
Belgium
Nigeria InfoBuild Nigeria
Garki-Abuja 234-9-290-2621
Norway InfoBuild Norge AS c/o Okonord
Tynset 358-0-207-580-840
Portugal Lisboa 351-217-217-400
Singapore Automatic Identification Technology Ltd.
Singapore 65-690819192
South Africa InfoBuild (Pty) Ltd.
Johannesburg 27-11-066-5668
South Korea
Dfocus Co., Ltd.
Seoul 02-3452-3900
UVANYS, Inc.
Seoul 82-2-832-0705
Southeast Asia Information Builders SEAsia Pte. Ltd.
Singapore 60-172980912
Bangladesh Brunei Burma Cambodia
Indonesia Malaysia Papua New Guinea
Thailand The Philippines Vietnam
Spain
Barcelona 34-93-452-62-85
Bilbao 34-94-400-88-05
Madrid* 34-91-710-22-75
Sweden Stockholm 46-8-76-46-000
Switzerland
Brugg 41-44-839-49-49
taiwan
Galaxy Software Services, Inc.
Taipei 886-2-2586-7890, ext. 114
Tunisia North Africa Business Consulting
Birzeb 215-22-86-85-79
Turkey Paladin Bilisim Danismanlik A.S.
Istanbul 90-532-111-32-82
United Kingdom*
Uxbridge Middlesex 44-20-7107-4000
Venezuela InfoServices Consulting
Caracas 58-212-261-5663
West Africa InfoBuild FSA
Abidjan 225-01-17-61-15
* Training facilities are located at these offices.

Find Out More
We can help you succeed. Talk to your local Information Builders representative to learn how. Visit us at informationbuilders.com,
e-mail askinfo@informationbuilders.com, or call (800) 969-4636 in the U.S. and Canada. To improve your skills, visit education.ibi.com.

Corporate Headquarters
Two Penn Plaza, New York, NY 10121-2898 (212) 736-4433; Fax (212) 967-6406

Copyright © 2016 by Information Builders. All rights reserved. [150]
All products and product names mentioned are trademarks or registered trademarks of their respective companies.