Information Builders

Information Builders helps organizations transform data into business value. Our business intelligence, integration, and data integrity solutions enable smarter decision-making, strengthen customer relationships, improve performance, and drive growth.

Big Data Analytics

All-in-One Data Warehousing Solution From Information Builders and Greenplum

Leveraging and transforming data into actionable, impactful analytics is a multifaceted endeavor, characterized by extreme data volumes, high velocity, and a broad variety of data generated by people, the Internet, and operational systems. Information Builders has joined forces with Greenplum, a division of EMC that specializes in big data analytics, to transform your business into the model of information dominance with an advanced, all-in-one appliance to deliver a fast-loading, highly scalable, data co-processing platform for big data analytics.

Information Builders software technologies and Greenplum's Instant Intelligence – a modular, flexible solution for structured or unstructured data; business intelligence (BI); and extract, transform, and load (ETL) – transform data into actionable, insightful, impactful information. The scalable solution grows as needed and enables users to get results faster by using an integrated appliance that offers optimized performance, ease of deployment, increased system monitoring and manageability, and a reduced footprint.

Users can become more responsive and agile, gaining new insight from all existing data by leveraging a single hardware and software platform for insightful analytics. It allows organizations to power revenue growth through accurate, impactful decision-making.

A Powerful, Scalable BI Suite

This powerful BI suite offers both novice and experienced data warehousing users speed, simplicity, and flexibility. The joint solution provides everything necessary to establish or migrate from another data warehouse, including data integration tools, ETL, hardware, and BI – and does so cost effectively.

Experience the benefits of real-time business intelligence:

- **Simplicity** – Access hardware, database, data integration, and BI software in a single out-of-the-box solution
- **Quick time to value** – Go from source data to useful queries and reporting in a snap
- **Flexible analytics** – Get a state-of-the-art analytical database and the tools to use it effectively
- **Scalability** – Grow without having to change hardware, software, or vendor solutions

GREENPLUM®
A DIVISION OF EMC

Find Out More

To find out how we can help your company succeed, talk to your local Information Builders representative today. Visit us at **informationbuilders.com**, or in the U.S. and Canada, call **(800) 969-4636**. To improve your skills with our solutions, visit **education.ibi.com**.

- **Competitive price point** – Experience a low total cost of ownership and high return on investment (ROI)
- **Low risk** – Work with well-regarded, established vendors

This complete, end-to-end data warehousing solution is built on a Greenplum data warehouse appliance and leverages Information Builders' software to both load and query data, speeding time to value and ROI. It also includes access to Information Builders' extensive library of database adapters that can read more than 300 data sources. The offering of both ETL and BI in one fully integrated package allows users to share the same metadata across usage phases. This fully integrated offering, proven across industries, provides a powerful, complete, easy-to-use solution with a robust level of capabilities that is hard to match.

The solution comprises:

- The **WebFOCUS BI** platform, which enables users to build dashboards, reports, and graphs
- **Active Technology reports** for direct analysis of data on any device
- **ReportCaster**, a powerful report distribution module for delivering information via e-mail, including to mobile devices
- **DataMigrator**, for ETL of data into any Greenplum platform
- **Greenplum platform**, database, tools, utilities, and interfaces

Let's Get Started

Get your integrated, ready-to-run data warehouse appliance today. For more information, visit informationbuilders.com/emc or call 800-969-INFO.

Information Builders

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