

Information Builders enables agile information solutions with business intelligence (BI) and integration technologies. Flexible, scalable, and secure, WebFOCUS – the most widely utilized BI platform – permeates every level of the extended enterprise through a simple and intuitive user experience.

# WebFOCUS

## Active Reports



Active Reports give workers 24/7-access to BI content anywhere via e-mail, alerts, Web pages, and drill-down links. The combined push/pull approach guarantees access to the entire content of the BI report repository, as opposed to being limited either to information previously sent or to reports written for or converted to a mobile format.

### Portable Analytics Goes Mobile

Today, over 41 percent of all workers spend at least 20 percent of their time away from their primary workspace.\* While the laptop computer enabled this trend, it is no longer the primary tool for most of these workers. They also want easy access to information at times when laptops are not convenient, such as while waiting in line at the airport, riding on commuter trains, or just before walking into a meeting. With the ability to satisfy these needs, smartphones have become the device of choice.

To meet the user community's demand for information while away from their desks, many enterprises have enabled alerts and static reports to be delivered to phones as either e-mails or text messages. While this is a step in the right direction, decisions are rarely made based on a static set of KPIs e-mailed as an alert. Only WebFOCUS Active Reports provide robust business intelligence (BI) to users' computers as well as their mobile device – including Treos, Dell PDAs, HP PDAs, Samsung devices, and any other appliance running the Opera Mobile browser – enabling real-time decision-making, anytime, anywhere.

\* Transatlantic Wireless Business Survey – US Large Business. Yankee Group. May 2006.

WebFOCUS Active Reports empower new constituencies of business users with access to actionable reports on their mobile device, while simultaneously shrinking the cost of BI support. WebFOCUS Active Reports do not require individual user licensing and one single server provides unlimited access and distribution rights. Unique to this solution, WebFOCUS Active Reports provide portable analytics to frontline mobile workers and partners whether they work in connected or disconnected mode.

### **Improve Efficiency With Multitasking Tool**

Active Reports – whether delivered to a user's desktop or mobile device – consist of data and interactive capabilities bound together in a single file. They are easily distributed to large numbers of users who can then perform common analytic functions such as sorting, filtering, calculating, and charting. There's no need for access to specific personal computers, proprietary applications, or network conduits. The unsurpassed, easy-to-use interface requires no training. What's more, significant network cost savings are achieved when users work in disconnected mode.

Active Reports encapsulate data and interactive controls into a single HTML or Adobe Flex/Flash file that is self-contained, enabling report consumers to manipulate the contents into diverse report permutations on their own. The ability to forward these reports to other users without any network or device constraints improves efficiency and facilitates collaborative decision-making

### **Integration with Adobe Flex and Flash**

Information Builders recognizes the value of rich internet applications (RIAs) and engaging interfaces, which are now the norm rather than the exception. The analytic capabilities within WebFOCUS Active Reports can be combined with the RIA technologies in Adobe Flex to produce an unparalleled user experience. Active Reports delivered as self-contained Adobe Flash files become user-friendly applications that are engaging and fully interactive.

This paradigm has important ramifications for the enterprise as a whole. With WebFOCUS Active Reports companies can:

- Minimize the backlog of report requests in the IT queue by delivering a single report that can be transformed again and again, without repeated connections to the data
- Simplify distribution of sophisticated reports, using the same delivery vehicle for users inside and outside the enterprise
- Give field workers access to information at the exact moment they need it on their mobile device
- Reduce network costs by enabling users to work in disconnected mode
- Solve the dilemma of how to provide enterprise data to outside users
- Eliminate dependence on third-party software that may not be available to users outside the enterprise
- Offer an intuitive user interface, enabling data analysis for report consumers not highly skilled with spreadsheets

Active Reports functionality can be applied to just about any report type, including detail reports, reports with multiple levels of summary, and expandable (Accordion) reports, to name a few. They can be enabled in an existing WebFOCUS application by simply changing the output type.

Active Reports also offer extensive manipulations of data via a pull-down menu from each report column. The options include:

- **Sort** – arrange any field in ascending or descending order
- **Filter/highlight** – select any column(s) for complex record selection tests; tests can be on multiple fields with various operators, including equalities, inequalities, and substrings; rows in the answer set of the search can be highlighted or displayed alone
- **Calculate** – apply math functions to the column, such as the sum, the minimum or maximum value of a field, the count of instances, and each value as a percentage of the column total
- **Chart** – create line, bar, and pie graphs displayed in a pop-up window
- **Rollup** – aggregate the values in a column in groups by another designated column, displaying the results in a pop-up window
- **Pivot** – aggregate values in one column and display the results in a cross tab grouped by two or more columns
- **Visualize** – compare column values visually with the bar chart integrated in the report
- **Freeze** – designate a section of a wide report as stationary and the adjoining section as moveable for easy viewing
- **Paginate** – designate the number of records per logical page
- **Export** – extract record rows into an external file that can be imported into other environments
- **Tabbed view** – view reports on a mobile device easily with each chart and roll-up displayed in separate tabs

## Find Out More

To find out how our solutions can help your company succeed, talk to an Information Builders representative today.

Contact your local Information Builders office, visit us at

**[www.informationbuilders.com](http://www.informationbuilders.com)**,

or in the U.S. and Canada, call

**(800) 969-4636.**

## Worldwide Offices

### North America

#### United States

- **Atlanta,\*** GA (770) 395-9913
- **Baltimore,** MD Professional Services: (703) 247-5565
- **Boston,\*** MA (781) 224-7660
- **Channels,** (800) 969-4636
- **Charlotte,** NC Professional Services: (704) 494-2680
- **Chicago,\*** IL (630) 971-6700
- **Cincinnati,\*** OH (513) 891-2338
- **Dallas,\*** TX (972) 490-1300
- **Denver,\*** CO (303) 770-4440
- **Detroit,\*** MI (248) 641-8820
- **Federal Systems,\*** DC (703) 276-9006
- **Hartford,** CT (860) 249-7229
- **Houston,\*** TX (713) 952-4800
- **Los Angeles,\*** CA (310) 615-0735
- **Minneapolis,\*** MN (651) 602-9100
- **New Jersey\*** Sales: (973) 593-0022
- **New York,\*** NY Sales: (212) 736-7928  
Professional Services: (212) 736-4433, ext. 4443
- **Orlando,\*** FL (407) 804-8000
- **Philadelphia,\*** PA Sales: (610) 940-0790
- **Phoenix,** AZ (480) 346-1095
- **Pittsburgh,** PA Sales: (412) 494-9699
- **St. Louis,\*** MO (636) 519-1411
- **San Jose,\*** CA (408) 453-7600
- **Seattle,** WA (206) 624-9055
- **Washington,\*** DC Sales: (703) 276-9006  
Professional Services: (703) 247-5565

#### Canada

Information Builders (Canada) Inc.

- **Calgary** (403) 538-5415
- **Ottawa** (613) 233-0865
- **Montreal\*** (514) 421-1555
- **Toronto\*** (416) 364-2760
- **Vancouver** (604) 688-2499

#### Mexico

Information Builders Mexico

- **Mexico City** 52-55-5062-0660

#### Australia

Information Builders Pty. Ltd.

- **Melbourne\*** 61-3-9631-7900
- **Sydney\*** 61-2-8223-0600

### Europe

- **Belgium\*** Information Builders Belgium  
Brussels 32-2-7430240
- **France\*** Information Builders France S.A.  
Paris 33-14-507-6600
- **Germany** Information Builders (Deutschland)  
Eschborn\* 49-6196-77576-0
- **Netherlands\*** Information Builders  
(Netherlands) B.V.  
Amsterdam 31-20-4563333
- **Portugal** Information Builders Portugal  
Lisbon 351-217-217-400
- **Spain** Information Builders Iberica S.A.  
Barcelona 34-93-344-32-70  
Bilbao 34-94-452-50-15  
Madrid\* 34-91-710-22-75
- **Switzerland** Information Builders Switzerland AG  
Dietlikon 41-44-839-49-49
- **United Kingdom\*** Information Builders (UK) Ltd.  
London 44-845-658-8484

### Representatives

- **Austria** Raiffeisen Informatik Consulting GmbH  
Vienna 43-12-1136-3870
- **Brazil** InfoBuild Brazil Ltda.  
São Paulo 55-11-3285-1050
- **China**  
InfoBuild China, Inc.  
Shanghai 86-21-5080-5432  
Rongji Software Technology Co., Ltd.  
Beijing 86-10-5873-2031
- **Denmark** InfoBuild AB  
Kista, SE 46-735-23-34-97
- **Egypt** Al-Hisn Al-Waqi (AHAW)  
Riyadh, SA 996-1-4412664
- **Ethiopia** MKTY IT Services Plc  
Addis Ababa 251-11-5501933
- **Finland** InfoBuild Oy  
Vantaa 358-207-580-840
- **Greece** Applied Science  
Athens 30-210-699-8225
- **Guatemala** IDS de Centroamerica  
Guatemala City 502-2412-4212
- **Gulf States** Al-Hisn Al-Waqi (AHAW)
  - Bahrain ■ Kuwait ■ Oman ■ Qatar
  - United Arab Emirates ■ YemenRiyadh, SA 996-1-4412664
- **India\*** InfoBuild India  
Chennai 91-44-42177082
- **Israel** SRL Group Ltd.  
Tel Aviv 972-3-7662030
- **Italy** NessPRO Italy S.p.A.  
Genoa 39-010-64201-224  
Milan 39-02-2515181  
Turin 39-011-5513-211
- **Japan** K.K. Ashisuto  
Osaka 81-6-6373-7113  
Tokyo 81-3-5276-5863
- **Jordan** Al-Hisn Al-Waqi (AHAW)  
Riyadh, SA 996-1-4412664
- **Malaysia** Elite Software Technology Sdn Bhd  
Kuala Lumpur 60-3-21165682
- **Norway** InfoBuild Norway  
Oslo 47-23-10-02-80
- **Philippines** Beacon Frontline Solutions, Inc.  
Makati City 63-2-750-1972
- **Poland/Central and Eastern Europe** InfoBuild SPJ.  
Warsaw 48-22-657-00-14
- **Russian Federation** FOBOS Plus Co., Ltd.  
Moscow 7-495-124-0810
- **Saudi Arabia** Al-Hisn Al-Waqi (AHAW)  
Riyadh 996-1-4412664
- **Singapore**  
Automatic Identification Technology Ltd.  
Singapore 65-6286-2922
- **South Africa**  
InfoBuild South Africa (Pty.) Ltd.  
Gauteng 27-83-4600800  
Fujitsu Services (Pty.) Ltd.  
Johannesburg 27-11-2335911
- **South Korea**  
Unitech Infocom Co. Ltd.  
Seoul 82-2-2026-3100  
UVANSYS  
Seoul 82-2-832-0705
- **Sweden** InfoBuild AB  
Kista 46-735-23-34-97
- **Taiwan** Galaxy Software Services  
Taipei 886-2-2586-7890
- **Thailand** Datapro Computer Systems Co. Ltd.  
Bangkok 662-679-1927, ext. 200
- **Venezuela** InfoServices Consulting  
Caracas 58-212-763-1653

### Toll-Free Number

- **Sales, ISV, VAR, and SI Partner Information**  
(800) 969-4636

\* Training facilities are located at these branches.

