

Information Builders' WebFOCUS business intelligence and iWay Software integration technologies provide an end-to-end information management strategy, combining performance management, data governance, business intelligence, and analytics to help organizations make smarter decisions.

Organizations can deliver applications and content to mobile devices without having to change their underlying infrastructure.

WebFOCUS Mobile



Employees are increasingly shedding their laptops for more modern appliances, such as smartphones and tablet computers. To optimize the productivity of these users, companies must make sure that everyone, everywhere has immediate access to the timely and complete information needed to make faster, better business decisions. That means organizations must empower mobile users to access, analyze, and display enterprise data via BI applications that are developed and deployed once, for consumption anywhere, from any device, for smarter decision-making.

Information Builders eliminates the barriers to business intelligence (BI) with WebFOCUS Mobile, a suite of powerful, extensible mobile BI solutions that:

- Comply with emerging mobile technology trends
- Require no additional hardware or development tools, and have a low TCO
- Meet end-user customization requirements
- Leverage existing skills and infrastructure, making deployments quick and easy
- Meet current and emerging requirements, even as devices and browsers change

Device Independent, Device Exploitive

While some approaches to mobile support call for the creation of native-specific applications, or the need to build and maintain multiple versions of BI assets for various web compatibilities, WebFOCUS Mobile is truly device independent – yet device exploitive. It leverages the existing WebFOCUS foundation already in place at many organizations today.

Unlike other mobile BI tools that offer little more than simple data access, our mobile technologies make powerful capabilities – such as guided ad hoc reporting, advanced analytics, write-back and transaction processing, and real-time business intelligence –



Scan here to download our Mobile Faves App on iTunes.

readily available to virtually any popular mobile device, including smartphones (BlackBerry, iPhone, Android) and tablet computers (iPad). With a pure browser-based (thin-client) architecture that relies entirely on web technologies to deliver mobile applications, organizations can rapidly expand the number of applications and content available on mobile devices without changing their underlying architecture.

WebFOCUS Mobile, our comprehensive suite of innovative mobile BI offerings, is comprised of:

- WebFOCUS Active Technologies
- WebFOCUS Mobile Portal (Mobile Favorites and the Mobile Faves App)
- WebFOCUS Maintain

Portable Analytics: WebFOCUS Active Technologies

Active Technologies is a device-independent solution that combines data and interactive analytic capabilities into a single document that can be delivered to any type of mobile device. Dynamic lists, reports, and dashboards, containing data from any enterprise source, can be made available instantly to BlackBerrys, iPhones, iPads, and other devices. From there, users can filter, sort, calculate, chart, and perform many other advanced functions. Active Technologies dynamically transforms BI content into the appropriate format, and takes advantage of each device's native look and feel (including gesturing, animation, and interactivity). Mobile workers can receive automatic real-time updates, or retrieve information whenever they need it, no matter which device, which browser, or which network they are on.



At-a-glance information and favorite reporting functions are available when connected and disconnected.

Key Features

- **No specialized software**, additional servers, or individual user licenses required
- **Users can perform analysis and data manipulation** – sorts, filters, calculations, charting, rollups, and more – in connected or disconnected mode. They can even interact with multiple charts and tables across multiple tabs
- **Delivery of BI content in HTML5, HTML, Adobe Flex/Flash, PDF**, and other common formats
- **Support for collaborative decision-making** with the ability to forward reports to other users without any device or network constraints

- **Unparalleled scalability.** All interactions are self-contained and occur within the browser so they don't burden back-end systems, even when many concurrent users analyze information
- **The ability to seamlessly embed BI content** into existing websites, native applications, mobile storefronts, and more
- **An intuitive user interface** that requires little or no training, even for users who aren't spreadsheet-savvy. Active reports include 95 percent of the most common Excel functions, as well as extensive manipulation options via a pull-down menu from each report column

WebFOCUS Mobile Portal (Mobile Favorites and the Mobile Faves App)

WebFOCUS delivers portable and device-exploitive business intelligence (BI) content to mobile users. This content can be accessed via mobile browsers and e-mail attachments, or using our Mobile Faves native app for iPad and iPhone devices. Mobile Favorites gives users the ability to deploy specific BI content, such as reports and dash-boards, to mobile devices. This content can be instantly accessed from any smartphone or tablet PC, regardless of platform or browser.

Mobile Faves App

This native application, or "helper app," interacts with Mobile Favorites to manage and view content on iPhones and iPads. Mobile Faves supports the common paradigms and gestures to which users of these devices have become accustomed. Mobile Faves provides intuitive management of BI content for iPhones and iPads. It efficiently captures, manages, and organizes BI content, such as Active Technology reports and dashboards, PDFs, and Excel spreadsheets in a user-friendly, catalog-like repository that allows users to easily find the reports they need, whenever they need them – in just a few taps.

Key Features

- The ability to save, annotate, and catalog BI documents locally for offline analytic operations
- Subscription capabilities that "push" BI documents to users automatically on a scheduled basis or when specific events or conditions occur
- The ability to open and catalog BI documents received as e-mail attachments
- Native search capabilities that make it easy to find and retrieve BI documents by name or using key words or phrases
- Instant sharing of BI content, regardless of device, browser, or platform

Mobile Favorites

WebFOCUS Mobile Favorites, part of the WebFOCUS Portal, enables the deployment of any BI content, such as dashboards and reports, to any mobile device, including smartphones and tablet computers. Once developers have "flagged" certain BI content for mobile accessibility, users can then easily log on to Mobile Favorites from their device of choice, to instantly retrieve and review it.

Key Features

- A fully device-agnostic environment that enables instant report generation and sharing across devices – without the need to create custom BI content for each type of mobile appliance
- Simple and intuitive content management via a Favorites folder similar to that of any web browser that makes it easy to add and delete content in just two taps

Find Out More

To find out how we can help your company succeed, talk to your local Information Builders representative today. Visit us at informationbuilders.com, or in the U.S. and Canada, call **(800) 969-4636**. To improve your skills with our solutions, visit education.ibi.com.

Maintain data while on the move with widescale BI and data maintenance solutions.

- Dynamic e-mail alerts that immediately notify users when content is added or updated
- Flexible output formats, such as HTML, PDF, and Excel, to satisfy the broadest range of mobile user needs, limited only by the capabilities of each device
- A user-friendly interface that allows mobile reports to be launched from a link in an e-mail or a bookmarked mobile-browser page
- The ability for users to customize BI content on demand by running parameterized reports and drilling down for further details
- Report distribution as e-mail attachments, so users can work while in disconnected mode

Mobile Data Collection and Transaction Processing: WebFOCUS Maintain

Update capabilities are crucial to the success of many mobile BI implementations. WebFOCUS Maintain enables organizations to efficiently and economically build and deploy online transaction applications that can be accessed and used from any mobile device. With WebFOCUS Maintain, mobile BI content can be extended and enhanced with cutting-edge write-back and modify functions.

Key Features

- Closed-loop BI allows users to access data stored in back-end systems, as well as modify, delete, or add to it from any mobile device
- The ability for mobile users to easily retrieve, display, and manipulate large sets of data from up to 15 separate databases, located on different servers throughout the enterprise
- Integration of existing table and graph procedures for both database retrieval and display
- Unicode and NLS support
- CICS and IMS connectors for mobile access to legacy transactional data
- Connection and context/state management for operational efficiency
- Resource governing to prevent runaway queries
- Create light update solutions to enhance mobile BI applications with modify capabilities

