

Information Builders helps companies make smarter decisions and streamline business processes. Our end-to-end information management capabilities include strategic consulting, performance management, data governance, business intelligence, and analytics.

An Insurance Business Analytics Roadmap can help you deliver a roadmap to turn your business data into usable information.

## Insurance Business Analytics Roadmap



### Create a Roadmap to Get the Most From Your Insurance Data

Insurance companies rely on operational data for their most important business decisions. Leveraging that data typically involves numerous efforts, formal or rogue, that fail to look forward. Efforts may be too focused on the mechanics of gathering insurance data, rather than on the needs for new segmentation or leveraging predictive opportunities buried within your book.

Insurance executives frequently comment that they want to use information strategically. Too often these projects are bumped in favor of pressing operational issues, or are challenged by limitations in the skill sets of staff members, who must possess a deep understanding of both the technical and business issues surrounding insurance analytics.

Let us help you. In just a few days, we can create a plan to exploit your business information. You choose how and when it should be implemented.

### Turn Your Insurance Data Into Usable Information

We help business leaders:

- Understand how information impacts insurance business models and identify key areas specific to your organization
- Provide insurance examples and context for exploiting business intelligence (BI) and data to drive stronger value
- See enterprise BI needs beyond traditional departmental silos
- Provide a business casing template to assist with planning and prioritizing

## Find Out More

To find out how our solutions can help your company succeed, talk to an Information Builders representative today. Contact your local Information Builders office, visit us at [informationbuilders.com](http://informationbuilders.com), or in the U.S. and Canada, call (800) 969-4636.

We will develop a high-level roadmap, independent of any specific vendor products, in which we:

- Highlight the technical, project, and business tradeoffs
- Document and assess current BI activity
- Document desired BI and data activity
- Show several architectural options to reach the desired goals
- Assess each option at a high level in terms of time, cost, impact, risk, and your goals
- Explore how immediate business needs can be addressed within a long-term roadmap without rework

We will then provide comments on some of your processes, people, and technologies as they relate to your ability to deliver on an information roadmap across the organizational, cultural, and technical/project dimensions that are necessary for success.

### Suggested Structure

1. A webcast prior to on-site meetings to set expectations and ensure alignment around deliverables and process
2. Two days of on-site meetings, led by two of our insurance experts:
  - A 1- to 1.5-hour visualization session is often made available to all participants outlining real-world case studies. Insurer's own PowerPoints are used to explain insurance data/BI business impacts and help users expand their expectations
  - Sixty- to 90-minute individual interviews with business leaders and managers (1.5 days total, eight to 12 interviews)
  - We finish with half-day interviews with technical teams to discuss systems, data, BI investments, projects, and skills
3. Documented summary of each meeting
4. Off-site preparation of findings
5. Findings preview with sponsor team

### Deliverables

A final on-site presentation of the roadmap and findings will be made separately to management and executive teams. This will not be a detailed plan, but a directional PowerPoint document representing the best approach for delivering BI to help you achieve your goals. We will also conduct a Q&A session to ensure your understanding of options, assessments, and recommendations.

References are available from all of our Insurance Roadmap customers.