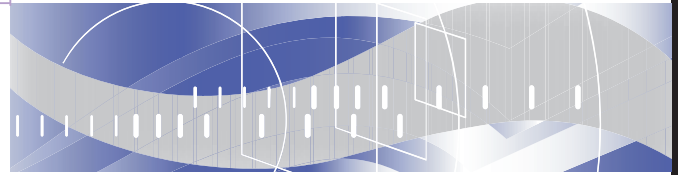


Information Builders is one of the largest independent software companies in the world. We work with over 11,000 customers to ensure their success by putting interactive and actionable information in the hands of everyone in the extended enterprise: employees, partners, suppliers, and customers.

WebFOCUS for Siebel



Capitalizing on Your Siebel Investment

To compete in today's dynamic business environment, organizations must deploy strategic software applications that allow them to consistently deliver superior customer experiences and establish more valuable customer relationships. That's why businesses worldwide have chosen Siebel's suite of e-business applications to implement customer relationship management (CRM) and streamline their marketing and sales processes.

But while Siebel solutions offer significant benefits, comprehensive business intelligence (BI) is needed at Web speed in order to achieve critical business goals.

By augmenting your Siebel investment with an enterprise BI solution you can:

- Generate flexible reports that go beyond the canned reporting templates delivered out of the box by Siebel to address your unique customer, marketing, and sales information requirements
- Integrate CRM and supply chain management to understand where any order is in the production and delivery process and easily communicate any delays caused by inventory changes or supplier bottlenecks
- Measure the performance of sales, marketing, and customer service
- Communicate repeated customer requests to product management

This requires the ability to access and integrate data from Siebel systems and other sources in real time, turn it into relevant, consistent information and deliver it to users both inside and outside the enterprise. To help you meet that need, Information Builders offers WebFOCUS for Siebel.

Robust WebFOCUS Functionality for Your Siebel Environment

WebFOCUS for Siebel supplies all the powerful capabilities of our WebFOCUS business intelligence solution and is optimized to work seamlessly with your Siebel applications. WebFOCUS for Siebel empowers you to meet your wide-scale enterprise demands for mission-critical data and deliver essential, real-time business information to an unlimited number of users, including your employees, managers, partners, and customers.

Find Out More

To find out how WebFOCUS can enhance your company's business intelligence and decision-making, talk to an Information Builders representative today. Contact your local Information Builders office, visit us at www.informationbuilders.com, or in the U.S. and Canada, call **(800) 969-INFO**.

WebFOCUS for Siebel provides:

- **The ability to rapidly create and deploy custom and complex reports, ad hoc queries, and OLAP-style analysis** from any Siebel data – without utilizing Siebel Tools or creating new Siebel configuration files
- **Accelerated report development** through support for all pre-defined Siebel views, including business objects, business components, and fields, as well as all pre-calculated fields within the Siebel application
- **Direct access to data in Siebel databases**, as well as more than 85 other sources, to provide complete enterprise reporting
- **Full integration with all levels of Siebel security**, including user authentication and visibility controls, so users can only run reports associated with their current Siebel view
- **The ability to build reports using application field names**, so business professionals can work in the environment that is most comfortable for them
- **Dynamic conversion of Siebel business components** into metadata, and tight integration with the Siebel metadata repository
- **A robust report management infrastructure** with integrated dashboard capabilities that lets end users satisfy their own information needs, while allowing administrators to maintain control over the environment
- **Dynamic information delivery** in a variety of common business formats such as HTML, PDF, and Excel 2000
- **Automatic report distribution** on a scheduled or alert-driven basis to the Web, e-mail, or wireless devices
- **Sophisticated preemptive governing** to optimize system usage and minimize maintenance costs

Comprehensive Support and Service

To ensure smooth implementation, Information Builders offers comprehensive installation, training, and consulting services for WebFOCUS for Siebel. Our highly skilled specialists will help you deploy and configure your solution for optimum performance.



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DN7504096.0303

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Printed in the U.S.A.
on recycled paper