

Information Builders' WebFOCUS business intelligence and iWay Software integration technologies provide an end-to-end information management strategy, combining performance management, data governance, business intelligence, and analytics to help organizations make smarter decisions.

Users can select and view online or saved documents on their devices. Active Technologies documents contain an embedded analytics engine.

WebFOCUS Mobile Faves

BI for Your iPad, iPhone, and iPod Touch



WebFOCUS Mobile Portal (Mobile Favorites and the Mobile Faves App)

WebFOCUS delivers portable and device-exploitive business intelligence (BI) content to mobile users. This content can be accessed via mobile browsers and e-mail attachments, or using our Mobile Faves native app for iPad and iPhone devices.

Mobile Favorites

Mobile Favorites gives users the ability to deploy specific BI content, such as reports and dashboards, to mobile devices. This content can be instantly accessed from any smartphone or tablet PC, regardless of platform or browser.

WebFOCUS Mobile Faves

This native application, or "helper app," interacts with the WebFOCUS Mobile Portal to manage and view content on iPhones and iPads. Mobile Faves supports the common paradigms and gestures to which users of these devices have become accustomed.

Mobile users need to save, catalog, and store their analytic documents after viewing them, when they receive them in e-mail attachments, or are pushed content. They also need to be able to easily view and search this catalog of BI content just like they view and search e-mail documents on their mobile devices and work with them offline.

Mobile Faves empowers iPad and iPhone users with easy-to-use web reporting and analysis capabilities. WebFOCUS Mobile Faves, through its integration with the WebFOCUS Mobile Favorites publishing portal, allows users to access WebFOCUS web content with a few taps using a native app on the device, not just the browser.



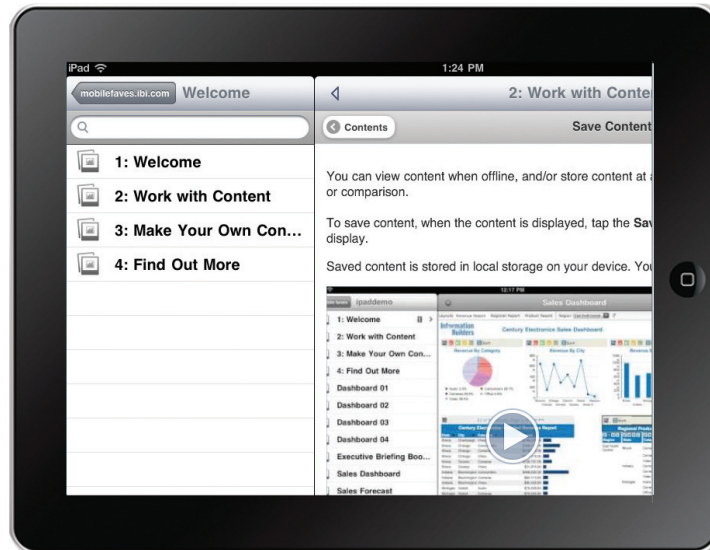
Scan here to download our Mobile Faves App on iTunes.

Find Out More

To find out how we can help your company succeed, talk to your local Information Builders representative today. Visit us at informationbuilders.com, or in the U.S. and Canada, call **(800) 969-4636**. To improve your skills with our solutions, visit education.ibi.com.

Mobile Faves includes a Welcome section with help and videos to quickly get users productive.

When Active Technology reports and dashboards, PDFs, Excel spreadsheets, and other types of BI content have been deployed, Mobile Faves will efficiently capture, manage, and organize it in a user-friendly catalog on the native device. Reports can be annotated with comments or descriptions for rapid retrieval, while a native search facility allows users to quickly find the reports they need by name or keyword. Users can also subscribe to certain types of BI content, which will be automatically pushed to them at regular intervals.



Unlike other mobile BI tools, which provide only static analytic features, Mobile Faves provides an easy and intuitive way for iPhone and iPad users to:

- Rapidly run reports, graphs, and dashboards online, from any corporate data in any source
- Save, annotate, and catalog BI documents locally, for offline analytic operations
- Provide security and data encryption protection for any data saved on the device
- Leverage advanced business analytics such as sorts, filters, drill-downs, roll-ups, calculations, and more, in both connected and disconnected modes
- Use full support for native device characteristics, such as gestures, charting, menus, and controls, within BI content
- Subscribe to and receive BI documents automatically
- Open and catalog BI documents received as e-mail attachments
- Find and retrieve BI documents quickly and easily via native search capabilities
- Instantly share BI content with other users, regardless of their device, browser, or platform
- Easily provision groups of users with access to new servers and content

Best of all, WebFOCUS Mobile Faves eliminates the need to custom-develop native applications for each device, accelerating deployment and reducing total cost of ownership. Any user, on any device, can now efficiently and economically leverage true operational BI at any time.