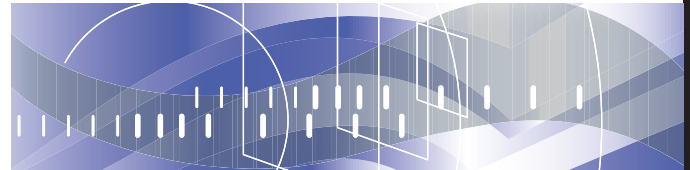


Information Builders is one of the largest independent software companies in the world. We work with over 11,000 customers to ensure their success by putting interactive and actionable information in the hands of everyone in the extended enterprise: employees, partners, suppliers, and customers.

WebFOCUS eliminates the need to duplicate the hard work and extensive hours you've already spent describing and setting up Ascential metadata repositories.

Ascential Adapter for WebFOCUS



Quick and Efficient Business Intelligence Using Ascential Metadata Repositories

Your organization has already defined its Ascential metadata with descriptions of tables and fields, and created its data marts and data warehouses. Now you need the ability to create self-service applications, and your users need to perform ad hoc reporting, including OLAP data analysis. With the Ascential Adapter for WebFOCUS, there is no need to duplicate the hard work and many expensive hours you've already spent describing and setting up Ascential metadata repositories. WebFOCUS enables you to efficiently and effortlessly capture table descriptions, business names for columns, and descriptions for columns for use in creating Web-enabled reports.

Unleash Business Intelligence With Ascential Metadata and WebFOCUS

The Ascential Adapter for WebFOCUS provides a vital tool for your enterprise-wide business intelligence requirements because it not only eliminates the need for duplication of Ascential metadata descriptions, it also enables your organization to leverage the power of WebFOCUS – so users can easily access and analyze critical business information.

WebFOCUS, the only business intelligence solution designed for the Web, enables organizations to:

- Provide reports on the Web immediately – both large-scale enterprise reports and applications that allow unlimited numbers of users to generate their own reports
- Scale up to meet growing demand – using resources efficiently and providing the flexibility to customize and personalize applications
- Deliver information in any format people want – graphs, charts, spreadsheets, analytics, e-mail, and more – anytime, anywhere

Intuitive and Powerful

The Ascential Adapter for WebFOCUS is designed for ease of use. Selection screens enable users to describe Ascential tables and fields for reporting.

Your organization's business metadata is valuable. Descriptions of Ascential metadata are easily obtained by WebFOCUS.

Find Out More

To find out how WebFOCUS can help your organization succeed with real-time information delivery designed to maximize business intelligence solutions, talk to a WebFOCUS representative today. Contact your local office, visit us at www.informationbuilders.com, or in the U.S and Canada call **(800) 969-INFO**.

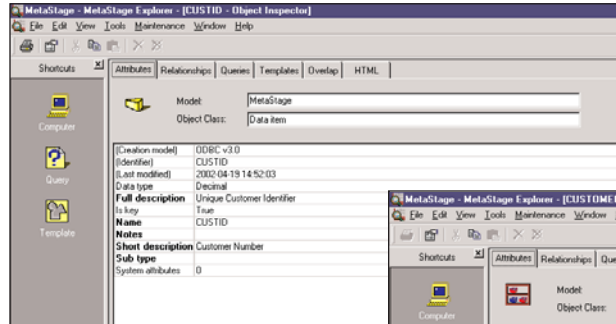
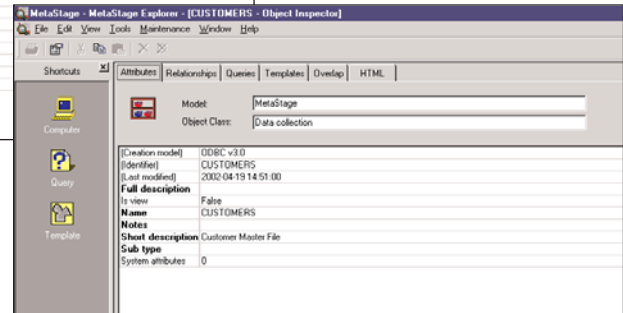


Table described within Ascential.



Tables and fields described within Ascential.

A central metadata repository allows you to maintain metadata within a single location. With these useful business descriptions of tables and fields, you can quickly and efficiently develop the reports you need. The Ascential Adapter for WebFOCUS saves significant time and resources by eliminating the need to redefine data. With WebFOCUS, you can generate business intelligence reporting content directly from your Ascential metadata, so you can get your users up and running quickly.

Technical Requirements

- WebFOCUS Developer Studio 4.3.6 SP2 or higher
- WebFOCUS Reporting Server 5.1.2
- Ascential MetaStage 2.2
- Ascential Adapter for WebFOCUS (NT Intel)

About Information Builders

Information Builders is the leader in real-time information delivery over the Web. Headquartered in New York, with a Federal branch office in Arlington, VA, and other offices throughout the world, Information Builders helps companies and government organizations improve their mission-critical operations by transforming data into usable intelligence and delivering it through the Internet. With the award-winning WebFOCUS solution, Information Builders provides a comprehensive, tightly integrated business intelligence suite designed to support today's most critical business and government initiatives.



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