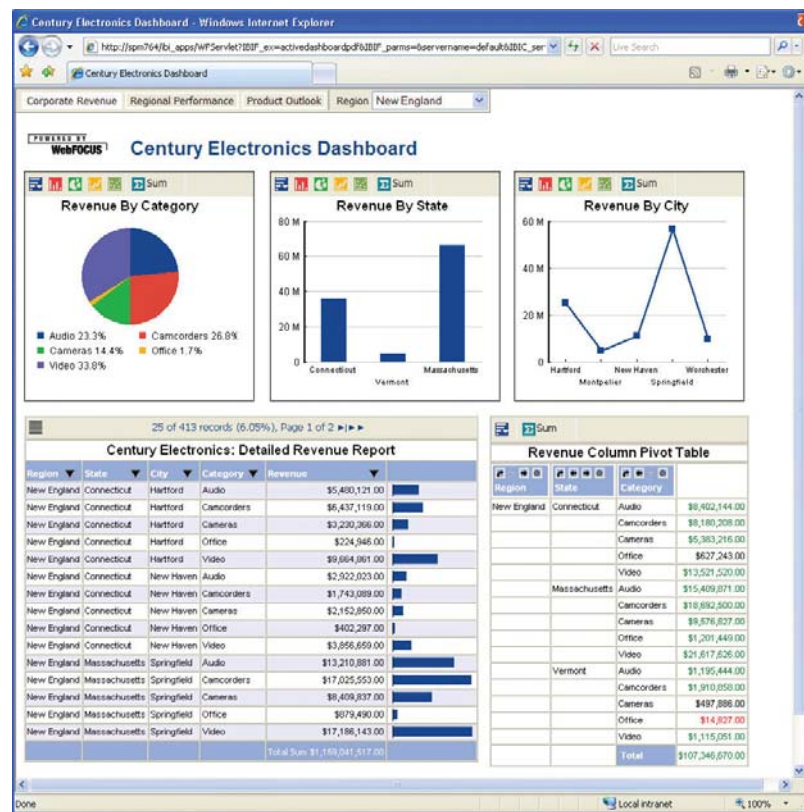


Information Builders enables agile information solutions with business intelligence (BI) and integration technologies. WebFOCUS – the most widely utilized business intelligence platform – connects to any enterprise system or application and enables simple and intuitive interaction with information.

Active Dashboards consolidate multiple reports into a single view for easy analysis.

WebFOCUS Active Dashboards

Portable Interactive Dashboards for the Masses



In the age of information overload, dashboards have emerged as the primary tool to visualize the state of the business in a concise way. By integrating various data points into a single perspective, rapid analysis and decision-making is easy. Instead of analyzing multiple reports and the relationships between them, a dashboard offers an analytical perspective of a process or business activity. All relationships and the associated measures are presented to the user in a single prepackaged view.

This concise packaging of information makes dashboards a favorite tool to pragmatic managers who use them to avoid “analysis paralysis” – indecisiveness from too many reports and variables used during the decision-making process. Executives and operational managers rely on dashboards to gauge events and act instantaneously to maintain the stability and reliability of business processes.

A Tool for the Masses

What if you could distribute dashboards to anyone without any constraints? Now you can. Information Builders' Active Dashboards are designed specifically to deploy and distribute interactive dashboards to the masses and allow users to work either online or offline. Users can deploy Active Dashboards on Web sites and portals, save them on their personal computers, receive them as e-mail attachments, and forward them to other users without constraints. They provide end users with all the power of interactive dashboards without requiring a connection to the core dashboard technologies. With Active Dashboards, IT now has unprecedented scalability and distribution power.

Integration With Adobe Flash, Flex, and PDF

Information Builders recognizes the value of rich Internet applications (RIAs) and engaging interfaces, which are now the norm rather than the exception. The analytic capabilities within Active Dashboards can be combined with the RIA technologies in Adobe Flex to produce an unparalleled user experience. Active Reports delivered as self-contained Adobe Flash files or as Adobe Flash content embedded in Adobe PDF become user-friendly applications that are engaging and fully interactive.



Active Dashboards can be delivered as self-contained Adobe Flash files or as Adobe Flash content embedded in an Adobe PDF document.

Dashboards Without Strings Attached

Active Dashboards can be distributed to anyone. They also provide many other technology benefits that could not be realized under the constraints of standard dashboard technologies. Benefits include:

- **No specialized software required** – Active Dashboards consist of data and interactive capabilities bound together in a single file and can be managed and displayed without the need for any installation
- **Empower users outside the firewall** – Active Dashboards allow external customers and partners to access dashboards without requiring that they are made part of the BI system
- **Improve user experience and enhance decision-making** – Active Dashboards consolidate multiple active or other reports into a single interactive view, making it faster and easier to view information and perform information analysis
- **No connection necessary** – Road warriors and other mobile users without a network connection can use Active Dashboards distributed at their convenience – on the road, in an airplane, etc.
- **Guarantee a single version of the truth** – Users can receive updated versions of the dashboard on a scheduled basis, ensuring that they always have the latest information
- **Scale to unlimited numbers of users** – Since all Active Dashboard interactions are self contained and occur in the browser, they don't burden back-end systems; this means a virtually unlimited number of concurrent users can analyze information in the portal environment
- **Easy-to-design interface** – Simply place any number of Active Reports on a page and choose whether the reports should be displayed as tables, charts, pivots, etc.
- **No training required** – Active Dashboards are easy to use and include 95 percent of the most common Excel functions
- **Enhance analytic capabilities** – Active Dashboards do what Excel cannot, such as interacting with multiple charts and tables across multiple tabs
- **Provide a complete view of the business** – Users can compile multiple table and chart components into a single view, and can interconnect all comments so that filters and other functions are added with a single click and applied to the entire dashboard

You can style Active Dashboards to align with your corporate look and feel and perform extensive manipulations of data via a pull-down menu from each dashboard component. The options include:

- **Sort** – arrange any field in ascending or descending order
- **Filter/highlight** – select any column(s) for complex record selection tests; tests can be on multiple fields with various operators, including equalities, inequalities, and substrings; rows in the answer set of the search can be highlighted or displayed alone
- **Calculate** – apply math functions to the column, such as the sum, the minimum or maximum value of a field, the count of instances, and each value as a percentage of the column total
- **Chart** – create line, bar, and pie graphs displayed in a pop-up window
- **Roll-up** – aggregate the values in a column and group then in another designated column, displaying the results in a pop-up window
- **Pivot** – aggregate values in one column and display the results in a cross tab grouped by two or more columns

Find Out More

To find out how our solutions can help your company succeed, talk to an Information Builders representative today. Contact your local Information Builders office, visit us at **informationbuilders.com**, or in the U.S. and Canada, call **(800) 969-4636**.

- **Visualize** – compare column values visually with the bar chart integrated in the dashboard
- **Freeze** – designate a section of a dashboard as stationary and the adjoining section as moveable for easy viewing
- **Paginate** – designate the number of records per logical page
- **Export** – extract records' rows into an external file that can be imported into other environments
- **Tabbed view** – view dashboards on a mobile device easily with each chart and roll-up displayed in separate tabs

