



"It is nice to interact with other WebFOCUS users and to see how they are using the product. It's also great to find out from Information Builders' product experts about new and exciting enhancements the company is working on."

**Steve Cords**

Omaha User Forum President

"There are so many great developers using Information Builders Product Suite and it's at the User Forums where you have an opportunity to share experiences."

**Carol Dobson**

New England User Forum President

"As a newer customer using WebFOCUS, it's extremely helpful to learn from other customers in a collaborative roundtable environment."

**Phil Schrader**

Minneapolis User Forum

# Information Builders User Forums

## Share Ideas, Techniques, and Experiences to Maximize Your WebFOCUS and iWay Investments

Information Builders prides itself on delivering the industry's best customer support, and our User Forums provide the perfect venue. The objective is simple – to share ideas, product information, programming techniques, and experiences to maximize the potential of your Information Builders investment.

Information Builders User Forums are held throughout the year to discuss and disseminate information about WebFOCUS and iWay Software technology. User Forums are valuable resources for users of Information Builders solutions to learn from technical experts and network with peers.

### Informative Sessions

User Forum members get to hear our customers present case studies and real-world applications, in which they highlight any challenges and explain the solutions. Information Builders' business and technical experts are invited to demonstrate the latest trends, strategies, and the newest product features, including enhanced development, analysis, and deployment capabilities. You'll also hear about other Information Builders' services – such as Education, the Focal Point Developer Center, and Customer Support – that can help you further develop your skills.

### Team Environment

Each year, more than 100 local and regional user forums are hosted, and each comprises a diverse selection of members – from end users to integrators, project leaders, and consultants. Representing all levels of experience, members work together to discover new and exciting ways to improve productivity and meet the business goals of tomorrow.

### Become a User Forum President

User Forum presidents play a key role in organizing and running events. They engage in activities such as hosting meetings, providing topics of interest for upcoming events, presenting real-world case studies of either your organization or other WebFOCUS/iWay customers, and much more!

An additional benefit of the User Forum presidency is that he or she is eligible to receive a complimentary pass to our annual Summit User Conference. The non-transferable pass requires that you have two meetings per year hosted at your facility.

## Who Should Participate

Information Builders offers solutions for every industry and our User Forums are where you can meet the people you need to know.

Analysts

CEOs and CIOs

Consultants

Database experts

Developers

Directors

End users

Executives

Help desk agents

IT technicians

Managers

Owners and presidents

Power users

Programmers

Project leaders

Reporting specialists

Software engineers

Web architects

## Connect With Us

The User Forum community is also very active on social media sites such as Facebook, Twitter, and LinkedIn. Members are kept up to date with newsletters and posts about upcoming webcasts, meetings, breaking product news, and also engage each other to address and answer technical and industry questions.



## Learn More

If you have any questions or would like more information, please contact your regional customer development manager or e-mail [kathleen\\_butler@ibi.com](mailto:kathleen_butler@ibi.com).