

And the Winner Is . . .



Kathleen Moran
Director of Public Relations
Information Builders

At its best, Information Builders technology enables organizations to have a huge impact within their respective industries. Some of our customers have been honored recently, and we are excited to showcase their accomplishments.

The City of Houston Police

Department won in the “Advanced Business Intelligence (BI)” category of BeyeNETWORK’s first annual Vision Award for Business



Impact. Houston PD was selected for its Crime Center team’s use of the Information Builders WebFOCUS BI platform, iWay Software integration technology, and ESRI’s geographic information system mapping tool to enable predictive analysis of crime activity in Houston. This innovative technology enables the Houston PD to maximize its efficiency, increase morale, restructure organizational units, and predict the likelihood of crime in certain areas, thereby enhancing crime prevention activities.

Poudre Valley Health System



(PVHS) was awarded the Ventana Research Leadership Award in the “Business Intelligence” category. PVHS provides a regional network with healthcare services and employs more than 3,000

healthcare professionals. With WebFOCUS, PVHS is in the process of replacing several reporting tools with a standard BI solution. Once completed, the solution will deliver real-time data about hospital costs, patient safety, bed occupancy, infection rates, and other variables to help directors, supervisors, and other users analyze market trends and keep a tight reign on costs.

The Louisiana Department of Social Services’ (DSS) Office of Community Services (OCS)



was awarded the 2008 Recognition Award for Excellence in Human Services by the IT Solutions Management (ISM) for Human Services organization. The award recognizes the use of emerging information technologies in the arena of state and local human services. Louisiana’s OCS Child Welfare Division won for its application of our WebFOCUS BI platform and geographic information system (GIS) software from ESRI. WebFOCUS complements the ESRI suite by extending reporting and analysis capabilities to mission-critical systems, such as child protection and foster care applications for capturing, managing, and displaying geographically-referenced child welfare information.

The Hillman Group won *CIO* magazine's 2008 CIO 100 Award. A supplier of hardware items as well as a manufacturer and distributor of key



duplication and engraving systems, Hillman was honored for its innovative BI platform. The annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology. Hillman's award-winning submission for the CIO 100 focused on a customized WebFOCUS application that improves decision-making based on real-time data, empowers business users, and helps managers identify and address problems.

Information Builders itself was honored by *CRM* magazine as a 2008 CRM Market Leader in the "Business Intelligence" category of the 2008 CRM Market Awards. Joshua Weinberger, managing editor of *CRM*, said Information Builders stood out from the competition because "the company's attention to quality of service remains a major differentiator. With that in mind, it's no surprise that Information Builders landed the highest customer satisfaction marks among the leaders – and its versatility



in tackling deployments of all sizes speaks to the company's growth potential."

Information Builders and CEO and Founder Gerald Cohen were also



named finalists in the 2008 American Business Awards within the "Best Customer Support Organization" and "Best Executive for Computer Services" categories, respectively. By connecting customers to knowledgeable specialists via the Web, e-mail, or telephone, Information Builders provides prompt, reliable support anytime, anywhere. With hundreds of people across three global support centers in Amsterdam, Melbourne, and New York City, the company's customer service department handles 19,000 cases a year from more than 12,000 customers around the globe, including a majority of the Fortune 100, all major federal agencies, and many prestigious educational institutions. Information Builders also created Focal Point, a social networking Web site with 4,400 members where developers can collaborate on solutions and share best practices.

Congratulations to all the winners for their prestigious achievements! 🎉