

**publisher and editor in chief**

Sabrina Salgado Dufour

**contributors**

Gerald Cohen  
David Baum  
Michael Corcoran  
Kathleen Moran

**design**

Edward Boria  
Liza Wai

**editorial**

Wilson Valentin  
James Rana

**production**

Marge Keibel

**web edition**

Chris Boylan  
Joseph Santiago

informationbuilders.com

Cover photograph by **Matthew Gilson**

Published by Information Builders  
Two Penn Plaza  
New York, N.Y. 10121-2898

Subscriptions are free for qualified readers who subscribe online.

Address manuscript submissions, story ideas and correspondence to editor@informationbuilders.com.

Information Builders assumes no responsibility or liability for damages resulting from errors or misuse of information contained herein.

Vendor names and products in this issue are trademarked by their providers.

All published *Information Builders Magazine* material is copyrighted ©2008 by Information Builders. All rights reserved.

**advertising info**

Phone: (917) 339-5834  
E-mail: sabrina\_dufour@informationbuilders.com  
Media Kit: informationbuilders.com/magazine

**sales and information**

informationbuilders.com  
(800) 969-INFO  
Printed in the U.S.A.

To qualify for a **FREE SUBSCRIPTION**, visit [informationbuilders.com/new/magazine/subscribe.html](http://informationbuilders.com/new/magazine/subscribe.html)

# Sharing in Your Success

We have lots of forums for highlighting Information Builders' technologies and achievements. In *Information Builders Magazine*, we like to turn the camera on you. This is our medium for showcasing your achievements and reveling in your successes.

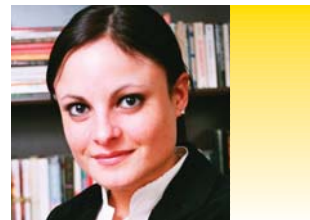
In this issue, we're proud to highlight the innovations of several customers around the world and the achievements of our annual Summit Award winners. You'll notice a recurring theme in these stories: everybody is a potential decision-maker, and the best BI solutions empower the entire organization with useful information. Michael Corcoran explains this concept in detail and reveals how many small decisions can have a big impact on a company.

We're also highlighting some of the technologies and solutions that will be presented at our annual Summit User Conference. Summit is five days of intensive discussions, networking, and technical training. From June 1 to June 5, the Gaylord Opryland Resort in Nashville, Tennessee is playing host to this information-packed event.

Like this magazine, Summit is more than an opportunity to present our new products and services. It's a time for you to share your insights and opinions. You can talk to our managers, interact with our presenters, make suggestions to our developers, and network with customers from hundreds of organizations. Many of our new products are formulated at this essential event – during panel discussions, developer forums, and even casual conversations.

For somebody like me, who is always collecting anecdotes about exciting developments from our customers, Summit is editorial nirvana. If you have an interesting idea or unique deployment you'd like to share, corner me at the meeting or send me a note at [sabrina\\_dufour@informationbuilders.com](mailto:sabrina_dufour@informationbuilders.com). If you would like to nominate your company for an award or have them featured in the trade press or in *Information Builders Magazine*, we'd love to know.

As a user community, our collective experiences are part of a growing tapestry. Every advancement adds a new dimension to the story.



*Sabrina Salgado Dufour*  
Sabrina Salgado Dufour