

Solutions for Every User and Every System

Gerald D. Cohen, President and CEO
Information Builders
gerald_cohen@informationbuilders.com

This special edition of *Information Builders Magazine* was produced specifically for our 2008 Summit User Conference in Nashville, Tennessee.

Throughout the magazine and Summit you'll come to understand our complementary themes of Everyone Makes Decisions and Everything Should Work Together. Our intent was not just to create snappy catchphrases, but to clearly define the nature of the customer successes you'll read about in the magazine and experience at Summit.

There is also the technical side to these themes. Seamlessly integrated into our customers' systems, our products' architecture and features make it possible to give everyone the information they need to make better decisions.


It's very easy to make a claim, but as these customer stories demonstrate, WebFOCUS and iWay Software can meet the needs of every business user and provide solutions to a variety of information challenges.

Whether a user is on the shop floor or in the executive suite, a power user or a customer outside the firewall, we help them improve decision-making. How? By recognizing that they all have different skill levels and need different facilities to meet their goals. We develop solutions that scale to whatever users demand, run on the most appropriate



computer platforms, and access data wherever it resides.

Information Builders is also committed to facilitating all of the modern software that our customers would like to use in their applications. A great new example is our ability to connect Google Maps to WebFOCUS. It's just one of the many product innovations we will share with you at Summit.

Aptly named, Summit is the top of the value chain: the most complete and informative event available to Information Builders' customers. I look forward to seeing you there. 

WebFOCUS

Everyone makes decisions.



Everything should work together.