

# The 2008 Summit Award Winners



*Information  
Builders Customer  
Award of  
Distinction*

Information Builders' customers continue to expand our technology horizons as they develop an amazing variety of solutions for accessing, sharing, and analyzing information. We are delighted to announce our distinguished winners of the 2008 Summit Awards.

## **Best Production BI Application**

### **Utz Quality Foods**

WebFOCUS is at the heart of a system that allows managers to quickly gather and analyze current sales and distribution information. Authorized users can determine how much of a certain product is selling on any given day, how much was sold into a particular store or chain, at what price, and in response to what promotions. The BI environment delivers daily sales breakdowns – product-by-product and store-by-store – in a form that is easy for busy salespeople to digest. This information helps salespeople manage their routes and improves visibility throughout the supply chain, positioning Utz as a leader in its market.

## **Most Innovative BI Implementation**

### **City of Houston Police Department**

The Houston Crime Center is using technology from Information Builders and ESRI to create a dynamic geographic information system (GIS) that maps crime patterns and predicts the likelihood of crime activity throughout the city. Officers can also access running histories of criminal activity within particular areas, run

instant background checks on people at a crime scene, and obtain a wealth of information about alleged crimes. The BI environment has led to quicker arrests and more thorough criminal investigations.

## **Best New Enterprise BI**

### **Ace Hardware**

Ace selected WebFOCUS as its enterprise-reporting standard for its ability to create cohesive, user-friendly reports that scale to thousands of users. Ace also liked WebFOCUS' overall ease of development and its native access to a wide variety of data sources including JD Edwards, SAP, and DB2. Ace now has more than 3,000 users running or writing WebFOCUS reports on a daily basis, easing the strain on the internal IT group.

## **Best Use of iWay Software**

### **British Telecom**

British Telecom (BT) leveraged iWay Software to help create a secure messaging gateway that enables straight-through processing over standard business protocols. The system had to be flexible enough to interact with a broad range of communications standards and message types. BT used iWay's SOA Middleware Platform to deliver a redundant messaging service that features complete security, guaranteed delivery, non-repudiation, auditing, encryption and integrated access controls. 