

Information Builders Magazine

Fall Preview

Here is a sneak peek at just some of the stories we'll cover in our Fall 2008 issue.

- **Bayer – Business Reporting Without the Headaches**
Bayer Consumer Care is well equipped for the future thanks to WebFOCUS.
- **Financial BI for Government**
Used wisely, BI can help local and state governments effectively account for, and report, finances.
- **Tarleton State University at the Head of the Class With BI**
WebFOCUS allows users to access a wide variety of reports, assisting in academic enrollment, student head count, retention, and all types of planning and decision-making.
- **Intersil Gains Critical Insight**
A leader in analog semiconductors leverages WebFOCUS to report on and analyze its business, revealing trends, and enabling comparisons.
- **An Rx for Healthy BI**
Our healthcare customers – including Jefferson Regional Medical Center, Plexus, and UVA – share their BI solutions.
- **First Rate Advisor**
A robust Web-based reporting tool – powered by WebFOCUS – allows investment advisors to create client-quality reports with great flexibility.
- **Customer Support Services Achieves Service Excellence**
Information Builders is the first in its industry to achieve 100 percent SSPA Service Excellence Certification for its technical support team.
- **BI, Integration, and the Economy**
Several thought leaders discuss how business intelligence and integration fit into today's struggling economy. 🌐