

**publisher and editor in chief**

Sabrina Salgado Dufour

**contributors**

Gerald Cohen  
Ivy Chasan  
Adam Cohen  
David Baum  
Michael Corcoran  
Kristin Devlin  
Jake Freivald  
Bob Gabriel  
Gary Goldberg  
Rado Kotorov  
Kathleen Moran  
John Senor  
Dave Watson

**design**

Edward Boria  
Liza Wai

**editorial**

Wilson Valentin  
James Rana

**production**

Marge Keibel

**web edition**

Chris Boylan  
Joseph Santiago

informationbuilders.com

Cover photograph by **Matthew Gilson**

Published by Information Builders,  
Two Penn Plaza  
New York, N.Y. 10121-2898

Subscriptions are free for qualified  
readers who subscribe online.

Address manuscript submissions, story  
ideas and correspondence to  
editor@ibi.com.

Information Builders, Inc. assumes no  
responsibility or liability for damages  
resulting from errors or misuse of  
information contained herein.

Vendor names and products in this issue  
are trademarked by their providers.

All published *Information Builders  
Magazine* material is copyrighted ©2007  
by Information Builders, Inc.  
All rights reserved.

**advertising info**

Phone: (917) 339-5834  
E-mail: [sabrina\\_salgado@ibi.com](mailto:sabrina_salgado@ibi.com)  
Media Kit: [informationbuilders.com/  
magazine](http://informationbuilders.com/magazine)

**sales & information**

informationbuilders.com  
(800) 969-INFO  
Printed in the U.S.A.

To qualify for a  
**FREE SUBSCRIPTION**, visit  
[informationbuilders.com/  
new/magazine/subscribe.html](http://informationbuilders.com/new/magazine/subscribe.html)

# Thank You for Your Insight

We create innovative software products. But until the software is applied in the real world, it doesn't have much lasting value. That's where you come in. In this issue, we're proud to highlight the accomplishments of customers who have demonstrated how business intelligence (BI) and integration technology are making a difference on the front lines, where people obtain useful information.

In addition to numerous great case studies and vignettes, we've included some current technical insight from our executives. Michael Corcoran talks about breakthrough technologies that help customers do things they could never do before, then demonstrates how Information Builders customers are breaking new ground with BI and integration software. John Senor tells us what's ahead from iWay Software, while Bob Gabriel explains how good technology solutions are a function of asking the right questions. Rado Kotorov discusses the impact of BI on mobile computing and Web 2.0 applications. We also feature an exclusive interview with John Hagerty of AMR Research.

## Join Us In Nashville

We enjoy seeing many of you at our annual Summit User Conference, which includes five days of intensive discussions, networking, and technical training. This year we'll be convening in Nashville from June 1 to June 5 at the Gaylord Opryland Resort. Summit 2008 will show you how to take cutting-edge ideas and



create valuable applications. Many customers say they learn something each year that pays for the whole meeting. Mark your calendar, and register now to save \$300.

## Send Us Your Story

We're excited to bring you fresh ideas and content in this magazine. Once again, we are indebted to you for your fascinating stories and your willingness to share them with the Information Builders community. If you have an interesting story to tell about how you are using our technology, send me a note ([sabrina\\_dufour@ibi.com](mailto:sabrina_dufour@ibi.com)). I'll arrange a telephone interview and work with your public affairs department to make sure the material is used in a way that is beneficial to your organization.

Keep up the good work!

Sabrina Salgado Dufour