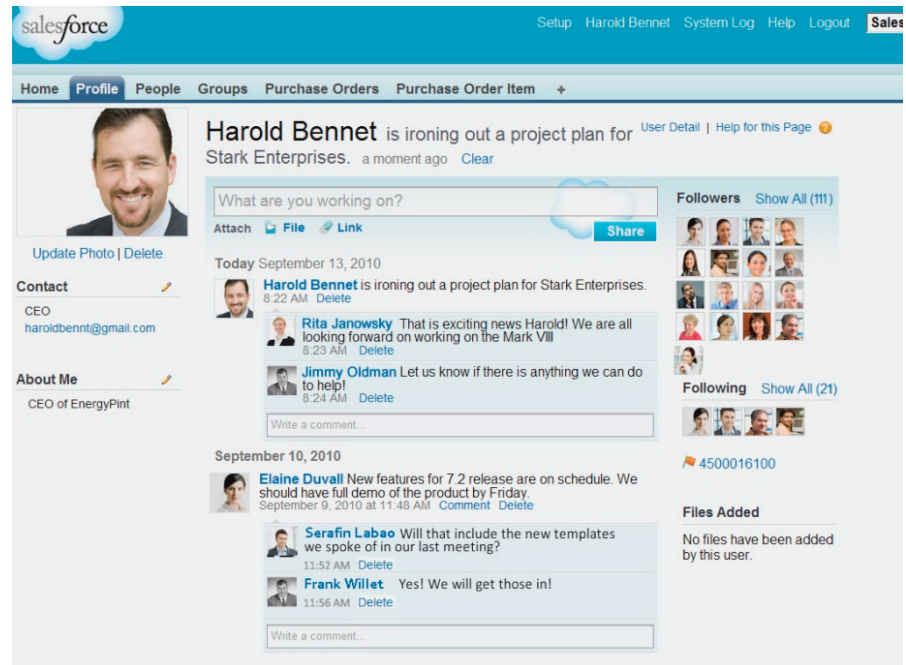


iWay Software enables online, real-time, and batch integration of information assets, internal business processes, and external business partners all from a single platform.

Integrate SAP, Oracle, or any other enterprise resource quickly and easily using iWay Software.

iWay CEP Enable

Dynamic Business Event Processing and Real-Time Collaboration



The rise of social networking is a clear indication that companies of all sizes, across all industries, are looking for faster and more effective ways to communicate, both internally and externally to customers, vendors, and other business partners. In fact, studies have shown that the number of Facebook and Twitter users has far surpassed the number of people who use e-mail.

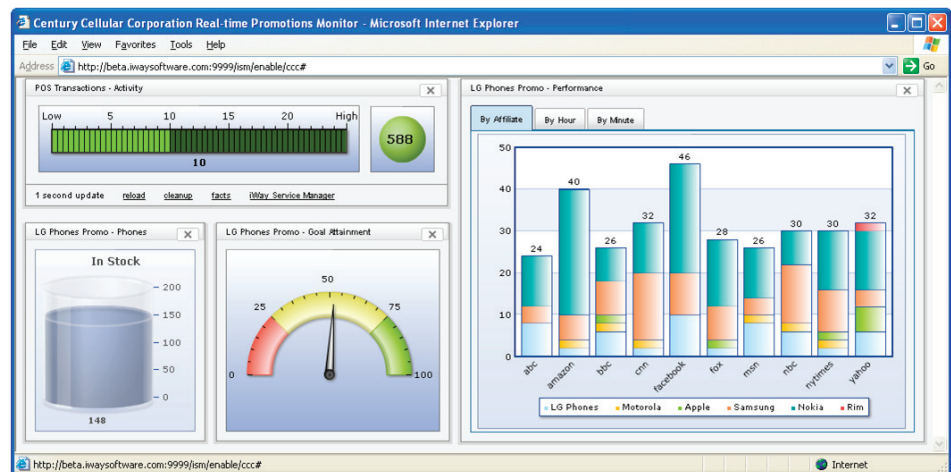
That's why more companies are implementing enterprise collaboration platforms to ease working together and data-sharing across and beyond the enterprise. For these platforms to work, they have to encompass all information systems from across an organization.

Companies need to make automated event management part of their collaboration strategy by making real-time detection and notification of problems an integral – yet noninvasive – part of the environment. This requires the ability to rapidly and efficiently generate rich and intuitive applications for complex event processing (CEP), seamlessly integrating them into the collaboration platform.

Real-time iWay CEP Enable dashboard.

With iWay CEP Enable, companies can make every enterprise system, regardless of its source or location, part of its collaboration solution. iWay CEP Enable brings together the power of information integration and dynamic complex event processing, allowing real-time collaboration with Salesforce.com Chatter and enterprise applications like SAP, Oracle, and PeopleSoft.

As a result, organizations can build comprehensive environments that provide instantaneous, unhindered visibility into automated events. Users can immediately uncover and alert stakeholders to critical operational activities, such as breakdowns or inefficiencies in core business workflows or technical problems that may negatively impact automated processes. Interaction and communication on how to correct those problems and issues can then be effectively facilitated directly through the collaboration environment.




Features

iWay CEP Enable provides:

Unparalleled integration with today's popular collaboration platforms – With support for online, real-time, and batch integration of more than 300 information assets, organizations can seamlessly link any enterprise system, on any platform, in any location, to their collaboration platform. This provides organization-wide visibility into all data as well as automated events and workflows.

Powerful event processing – Real-time, non-invasive, end-to-end CEP capabilities can be rapidly developed using an intuitive, integrated development environment (as well as graphical widgets) then embedded into any collaboration platform through REST services, or via iWay CEP Enable's exclusive composite application-style Web API.

External technical events can be captured from systems such as ERP applications, mainframe transactions, databases, files, messages, B2B transactions, and third-party data sources. They then are correlated and aggregated into business events using iWay's suite of more than 300 pre-packaged integration components. Users have complete visibility into any and all automated



workflows and can perform advanced functions such as monitoring, reporting, recording, and filtering, as well as state-of-the-art visualizations like gauges and charts.

iWay CEP Enable also offers today's most innovative event processing capabilities, including the ability to define implicit and explicit relationships between events, and an intuitive index that makes it easy to search and locate specific events and their details.

Users can also leverage a powerful rules engine to define and dynamically trigger subsequent and follow-up actions. For example, event details can be automatically posted on Twitter, or sent to specified e-mail addresses upon occurrence.

Unhindered data interaction – Users will be able to interact with any information, from any source inside or outside the enterprise, including data generated during the execution of automated processes, directly from within the collaboration platform.

APIs for custom coding – Advanced developers can leverage an API to create and incorporate highly sophisticated Flex applications, as well as custom interactions between components, or specifically tailored functionality into their collaboration environments.

Backwards and forward compatibility – iWay CEP Enable is fully compatible with any existing and future version of all iWay integration solutions, including pre-packaged integration components, business-to-business solutions, and enterprise information management products.

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